

## *Brief Profile*

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Prof. (Dr.) Ashish Dahiya is Professor & Director in Institute of Hotel & Tourism Management, Maharshi Dayanand University Rohtak. He has established various university teaching departments of Hotel & Tourism Management in India & Abroad. He has worked in various key positions such as Dean – School of Language, Linguistics, Culture & Heritage Founder Professor & Head – Tourism & Hotel Management, Director – IQAC at Central University of Haryana, Director Institute of Hotel & Tourism Management, M.D University Rohtak, Reader at HNB Garhwal University Uttarakhand, Advisor Hotel & Tourism Management Programmes at Uttarakhand Open University, Founder Member of Department of Hotel Management & Catering Technology at BIT Mesra Ranchi and UAE Campus, in a career spanning more than 12 years, Dahiya has extensive experience of Pre Opening & Managing University Teaching Departments of Hotel & Tourism Management. His research interests strive for innovations for incorporating value to academics, industry, governments & global organizations and for constant expansion of boundaries of knowledge and academic excellence.

Dahiya has been involved with a number of Hospitality journals & projects and keeps on advising in the fields of hospitality & tourism. He has six books to his credit. He is the Founder Editor of Journal of Hospitality Application and Research, has been Managing Editor of Journal of Tourism – An International Journal and Associate Editor of International Journal of Hospitality & Tourism Systems. Having his Ph.D in Tourism & Hotel Management, he is Gold Medalist in M.Sc – Hotel Management as well as Post Graduate Diploma in Tourism & Hotel Management. He is also Master's in Tourism Management. He has been an alumnus of National Council of Hotel Management – an apex body under Ministry of Tourism, Govt of India and has attended FDP at Indian Institute of Management Kozhikode (IIMK). He has organized about thirty seminars and conferences, various workshops; FDP's and serves on International Board of Various Journals of Hospitality & Tourism in Malaysia, Australia, USA, Africa, Istanbul & India. He is a frequent figure in Seminars and Conferences and has many research papers to his credit.

He has been associated with Oberoi Hotels & Resorts, Taj Hotels Palaces & Resorts, Indian Tourism Development Corporation and The Lalit Group of hotels in Industry. He serves on various boards/committees of Hotel & Tourism Management in leading universities in India such as IGNOU, Uttarakhand Open University, Kumaon University, Himachal Pradesh University, VMOU - Kota, University of Patanjali, Dev Sanskriti University to name a few. He has also been the member of various expert committees of UGC & AICTE. He has been conferred with ' Gem of Hospitality Award' by HNB Garhwal Central University, Recipient of Teacher of the Year Award by Pearson Teaching Awards 2013, Indian Hospitality Congress Educators Award 2014, has felicitations & appreciations from Vice Chancellor Uttarakhand Open University, Birla Institute of Technology to name a few. He is Jt. Secretary Indian Hospitality Congress, Life Member Indian Society for Technical Education & Life Member Indian Tourism Congress.

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